

## Intellectual Property

Your patents, trademarks, designs, brands, inventions, trade secrets and copyrights are critical to your business – so is protecting them.

Our advisors work closely with you to make protecting and enforcing your intellectual property (IP) a top priority. Many of our professionals hold advanced degrees in engineering and technology fields, have extensive litigation experience and publish in peer-reviewed journals – bringing an insider's understanding to your most challenging IP issues within Canada and globally.

Our IP group is responsible for more than 38,000 patent applications and patents, over 40,000 trademark applications and registrations and almost 4,000 industrial design applications and registrations.

We manage your portfolio with timely communications and short turnaround times.

We can help you:

- structure sophisticated IP-based transactions
- formulate patent strategies
- select and clear trademarks and brands
- license and commercialize your IP
- enforce IP rights
- defend against allegations of IP infringement

Our focus is on helping you achieve results in the most efficient and cost-effective way.

### Experience - Intellectual Property

- A software company on developing and executing an international IP Strategy, as well as the management and expansion of their worldwide patent portfolio including drafting and prosecution.

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## **BLG | Canada's Law Firm**

As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 725 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

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